



COMMISSION SCOLAIRE SIR-WILFRID-LAURIER
SIR WILFRID LAURIER SCHOOL BOARD



AN ENGLISH
EDUCATION,
A BILINGUAL
FUTURE



HATS OFF!

Ecologically and fiscally responsible!

- The SWLSB covers the regions of Laval, Laurentides and Lanaudière, the size of Belgium!
- Our priority as a School Board is servicing our schools and to do so, employees travel to schools and centres. Due to the size of our territory, travel costs were targeted for reduction.

THE SOLUTION | Electric Cars

- The School Board leased 3 electric vehicles to decrease travel costs related to servicing the schools and centres.
- The electric cars allow the Board to save more than \$6,000 annually.

Bonus | Marketing

- These vehicles also provide an innovative way of advertising our Board across our territory. Advertising budgets have also been reduced considerably and these cars allow us to promote the Board every day in a creative, mobile and inexpensive way!

We are very pleased with the savings to date. The cars have been in use for three months now and so far the cost reductions have exceeded our expectations. Thank you to the Board staff who have adjusted to this new practice.

Keeping \$ in our schools!



To the Material Resources Department for their analysis and work involved in this project!

Sir Wilfrid Laurier School Board Territory | 35,000 km²

Lanaudière

Laurentides

Laval

